

Your *First* **STOP** for
Rural Health
INFORMATION



Housing and Rural Health

Today's Speakers



Fletcher Group Rural Center of Excellence

- Janice Fulkerson, COO
- Nate Conklin, Outreach and Engagement Director



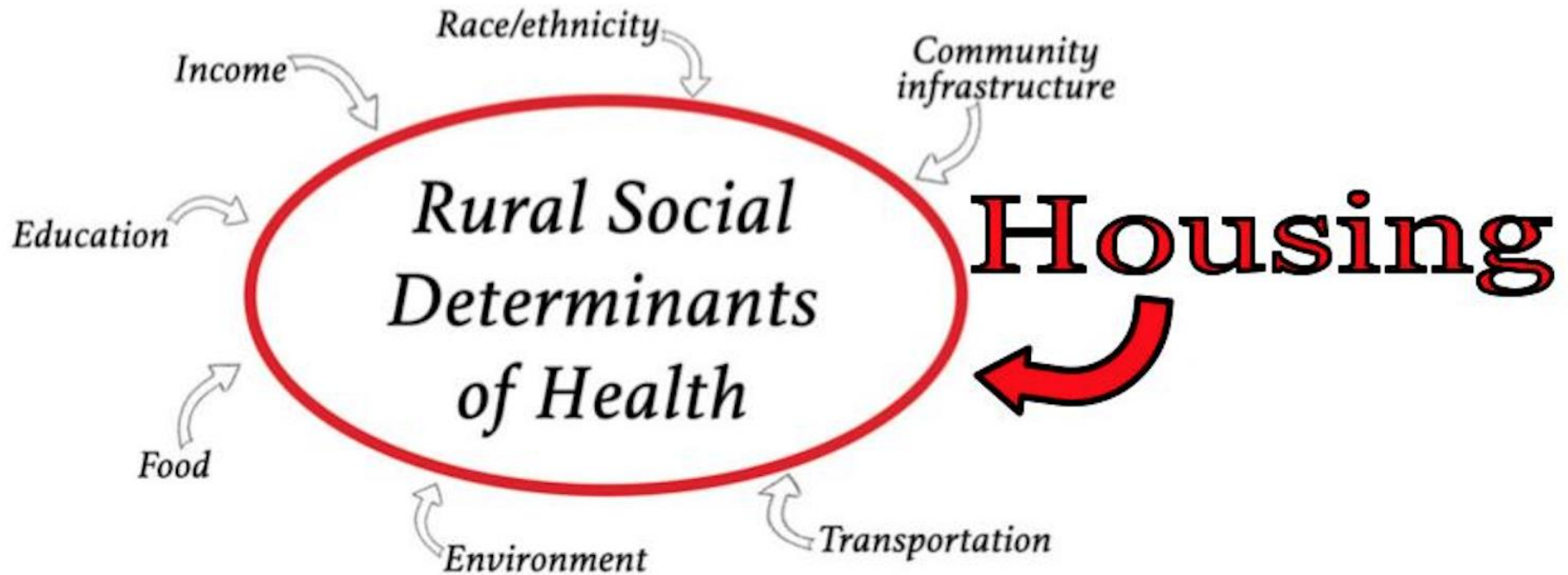
National Center for Healthy Housing

- Amanda Ready, Executive Director

RHIhub

- Jana Reese, RHIhub Funding Specialist
- Kay Miller Temple, Web Writer

Housing, Health, and Rural America



Social Determinants of Health



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Online Library -

Topics & States -

Rural Data Visualizations -

Case Studies & Conversations -

Tools for Success -

IN THIS TOOLKIT

Modules

1: Introduction

◦ **Definition**

◦ Frameworks

◦ Types of SDOH

◦ Need in Rural

◦ Population Considerations

◦ Barriers

2: Program Models

3: Program Clearinghouse

4: Implementation

5: Evaluation

6: Funding & Sustainability

7: Dissemination

About This Toolkit

For More Information

[Social Determinants of Health for Rural People](#)

This topic guide offers the latest news, events, resources, and funding related to SDOH, as well as a comprehensive

[Rural Health](#) > [Tools for Success](#) > [Evidence-based Toolkits](#)
> [Social Determinants of Health in Rural Communities Toolkit](#)

Defining the Social Determinants of Health

Health and well-being is influenced by many factors outside of the medical care we receive, including the places where we grow up and the places where we work. These factors, the social determinants of health (SDOH), can impact the health and well-being of entire communities. Organizations and agencies use different definitions of SDOH. This highlights the complex nature of the multiple environments, systems, and policies that affect health.

[Healthy People 2020](#) defines SDOH as:

“Conditions in the environments in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.”

The [World Health Organization](#) describes SDOH as:

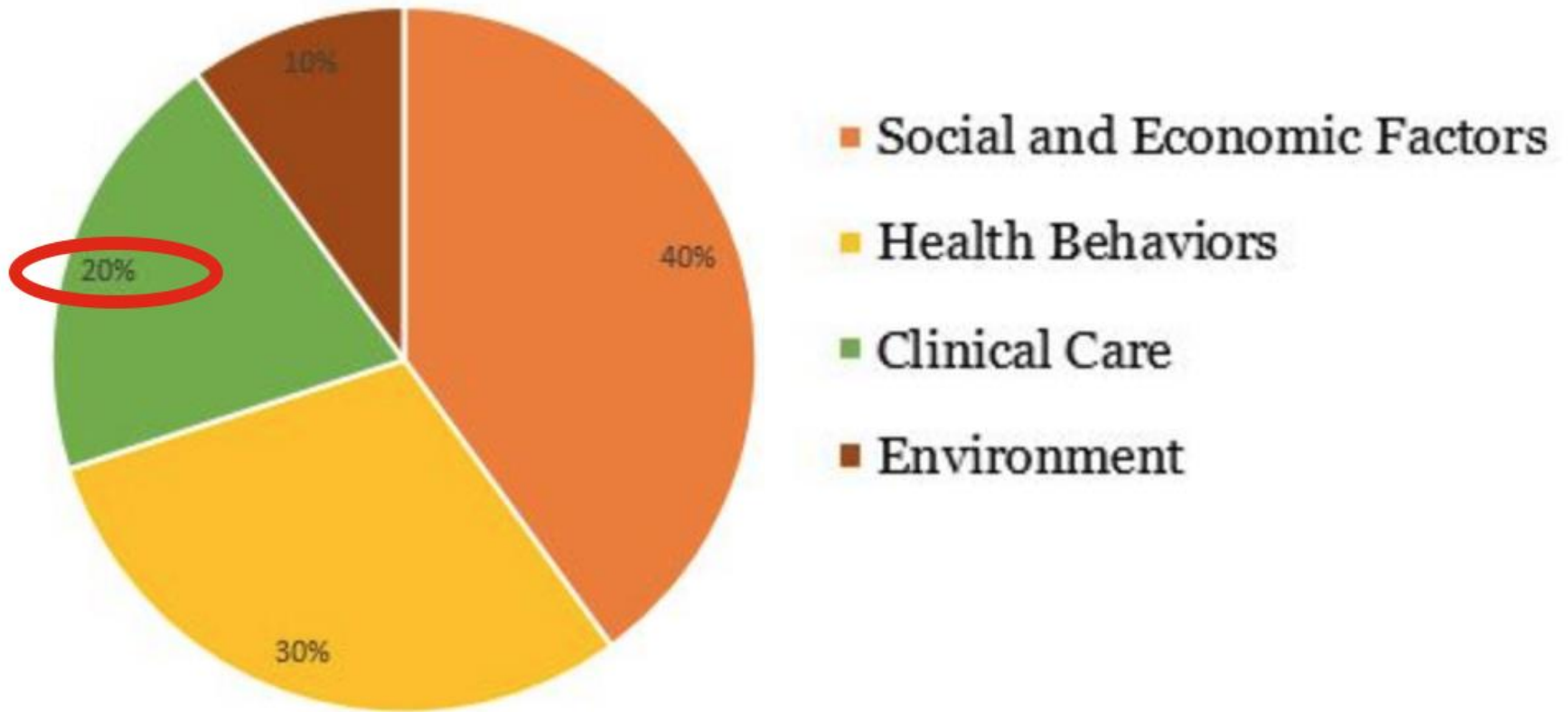
“Conditions in which people are born, grow, work, live, and age, and the wider set of forces and systems shaping the conditions of daily life. These forces and systems include economic policies and systems, development agendas, social norms, social policies, and political systems.”

The [Robert Wood Johnson Foundation](#) states:

“Good health begins in the places where we live, learn, work and play. Although medical care is critically important, things like the quality of our schools, affordability and stability of our housing, access to good jobs with fair pay, and the safety of our neighborhoods can keep us healthy in the first place.”

<https://www.ruralhealthinfo.org/toolkits/sdoh/1/definition>

Four Modifiable Factors Impacting Health



Data source: *County Health Rankings: Relationships Between Determinant Factors and Health Outcomes*, American Journal of Preventive Medicine, 50(2), 129-35

Today's information/Objectives

- Housing policies that impact rural populations
- Housing activities core functions
- Housing partnerships
- Innovative solutions for common rural housing needs
- Funding opportunities for rural housing needs
- **Recovery housing**

What Do We Know?



“...the relationship between socioeconomic status, housing, and poor health has been studied in depth but the relationship is **complex and confounding factors**”

make it difficult to know which and how housing conditions directly impact health outcomes....”

October 2020

<https://www.hrsa.gov/sites/default/files/hrsa/health-equity/HRSA-health-equity-report.pdf>

What Do We Know?

Lack of housing/housing disrepair—>Health consequences

Medical conditions linked to housing problems		
Source: 2021 NCHH letter to House Appropriations Committee:		
https://nchh.org/resource-library/letter_2021.06.30_fy22-appropriations-to-us-house_cdc-programs_nshhc.pdf		
<i>“...Overall, 40% of U.S. homes have at least one significant health or safety risk that places American families at risk...”</i>		
Housing condition	Structural Consequence	Medical Condition
Physical Health		
Broken heating systems	“Make do” = indoor fire hazards/space heaters/house fires (open flames/particulates in air/carbon monoxide)	Carbon monoxide poisoning Asthma or asthma-like problems Burns – lung and skin
Exposed wiring		
Plumbing systems	Sewage	Infectious diseases
Damaged or leaking roofs,	Molds/Mildew/Temp instabilities	
Toxic chemicals	Lead, Asbestos	Lead poisoning – impaired brain development Cancer
Toxic gases	Radon	Lung cancer
Broken stairs/other obstacles	Ambulation risks	Bone fractures/falls
Mental Health		
Housing Instability & Homelessness		Anxiety disorders Depression Suicide Substance misuse relationships

What Do We Know?

Rural housing characteristics

- Higher homeownership rates
- Manufactured housing is more common
- Single-family homes (1-4 separate dwelling units) account for a larger share of the housing stock
- Rental housing
 - Mostly single-family and manufactured homes
 - v. multifamily properties (≥ 5 units (apartment complexes))
- **Lower housing prices juxtaposed \downarrow incomes/ \uparrow poverty rates**
- **Remote locales/economic issues & limited employment opportunities \rightarrow \uparrow housing development costs/ \downarrow access to mortgage financing.**



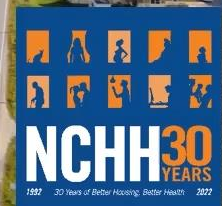
<https://crsreports.congress.gov/product/pdf/R/R47044>

Amanda Reddy
Executive Director
National Center for
Healthy Housing

National Center for
HEALTHY HOUSING

Rural Healthy Housing

A National Perspective on Needs and Opportunities

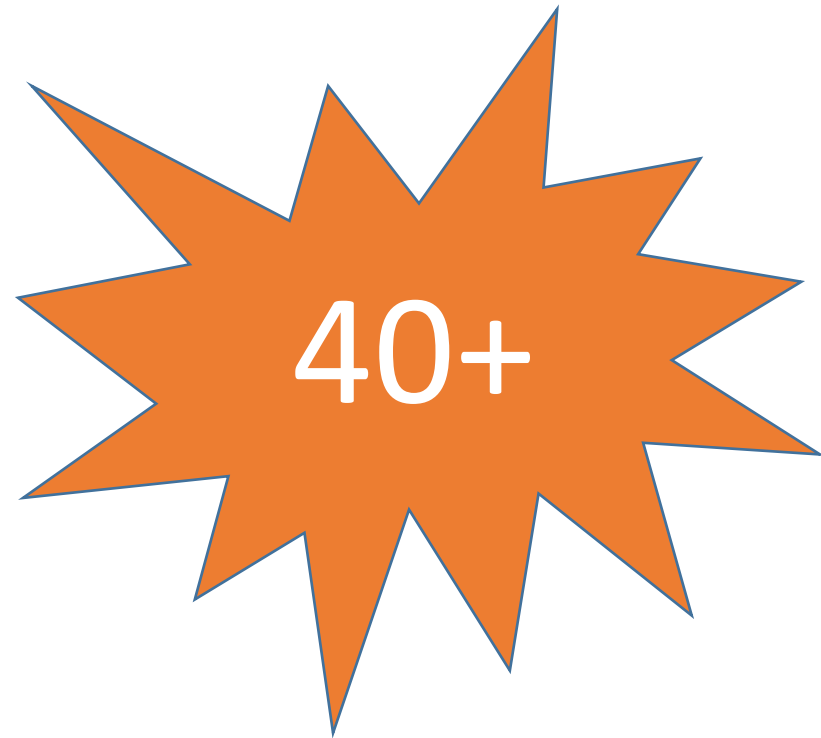


Jana Reese
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Federal Funding Opportunities

- USDA
- HUD
- HRSA
- SAMHSA
- ACF
- Treasury
- VA
- DOJ
- Energy
- AmeriCorps



Housing Programs

- Homeownership
- Weatherization
- Public housing
- Farm labor housing
- Housing preservation
- Affordable housing developmen
 - Single family
 - Multi-family
 - Multi-use



Housing Programs:



- Housing counseling
- Self-help housing
 - Independent living
 - Workforce housing
 - Housing accessibility/visitability
 - Emergency housing
- Transitional housing
- Supportive housing
- Permanent housing
- Transitional services

Housing Programs for Populations and Age Ranges

- People without housing
- People with mental health challenges
- People with substance use disorders
- People with disabilities
- Victims of crime, violence, and abuse
- Youth
- Adults
- Veterans
- Seniors



Types of Housing Funding



- Grants
- Loans
- Loan guarantees
- Tax credits
- Capacity assistance
- Technical assistance
- Vouchers
- Volunteers
- Surplus property

Finding Funding for Housing Projects

1. Search for federal opportunities:

- [Grants.gov](https://www.grants.gov)
- USDA
 - [Rural Housing Service Programs](#)
 - [Community Facilities Programs](#)
 - Contact your [state office](#) to discuss the project and the best fit for USDA funding programs.
 - Ask about [Intermediary Relending Program](#) participants that serve your area.
- Economic Development Administration (EDA)
 - [EDA funding opportunities](#)
 - Contact your [EDA regional office](#) to discuss the project and the best fit for EDA funding programs.

Finding Funding for Housing Projects

2. Search for federal funding distributed at the state and local level :

- HUD
 - [HOME Investment Partnership Program](#)
 - [Community Development Block Grant](#)
 - [Recovery Housing Program](#)
 - [State and local Low Income Housing Tax Credit \(LIHTC\) Allocating Authorities](#)
 - [State level contacts for HUD grant programs](#)



Finding Funding for Housing Projects

2. Search for federal funding distributed at the state and local level :

- Department of Energy
 - [Weatherization Assistance Program](#)
 - [Weatherization Assistance Program Technical Assistance Center](#)
 - [Weatherization Program contacts](#)
- U.S. Department of Health and Human Services
 - [Community Services Block Grant \(CSBG\)](#)
 - [CSBG contacts](#)
 - [Community Services Block Grant \(CSBG\) Tribal Resource Center](#)



Finding Funding for Housing Projects

3. Look at state housing, community development, and economic development agencies

- [State Housing Agencies and Housing Finance Agencies](#)
- [Emergency rental assistance programs by state](#)
- [Homeowner Assistance Fund by state](#)
- [Economic Development Administration list of regional office contacts](#)
- [National Alliance of Community Economic Development Associations members by state](#)
- [HUD database of local Public Housing Agency contact information](#)

Finding Funding for Housing Projects

4. Search for commissions, authorities, and/or planning agencies in your state/service region.

Federal regional commissions and authorities:

- [Appalachian Regional Commission](#)
 - [Delta Regional Authority](#)
 - [Denali Commission](#)
 - [Northern Border Regional Commission](#)
-
- [State association members of the National Association of Regional Councils](#)

Finding Funding for Housing Projects

5. Contact county and municipal housing, community development, and economic development agencies

Ask about grant opportunities and revolving loan funds.



Finding Funding for Housing Projects

Additional places to look

- Businesses and corporate giving programs
 - Look at business directories for chambers of commerce in your retail catchment area– Search for national companies with a local presence, then look for corporate giving programs.
 - Corporations headquartered in the state – Ask about giving and community responsibility programs.



Finding Funding for Housing Projects

Additional places to look

- Look for [community foundations](#) that serve your area. Discuss the project and ask about grant funds and ideas for potential funders.



Finding Funding for Housing Projects

Additional places to look



- Search for other foundation funders – Contact local members of the [Candid Funding Information Network](#).
 - Foundations headquartered in the state
 - Foundations with a history of giving in the state/region
 - Work backwards - Look for organizations that are doing a similar project, and search for where they get their funding.

Finding Funding for Housing Projects

Additional places to look

- Look for banks and Community Development Financial Institutions (CDFIs) that focus on housing and serve your state
 - [Opportunity Finance Network CDFI Locator](#)
 - [Treasury Department Updated CDFI List](#)
 - [CDFI Fund Awards Database](#)
 - [Local Federal Home Loan Bank members](#) that could partner on applications for [Community Investment](#) and [Affordable Housing](#) Programs

Related RHIhub Topic Guides

- [Applying for Grants to Support Rural Health Projects](#)
- [Capital Funding for Rural Healthcare](#)
- [Social Determinants of Health for Rural People](#)
- [Substance Use and Misuse in Rural Areas](#)
- [Rural Migrant Health](#)
- [Community Supports for Rural Aging in Place and Independent Living](#)
- [Human Services to Support Rural Health](#)
- [Violence and Abuse in Rural America](#)

[Rural Health](#) > [Topics & States](#) > [Topics](#)

Applying for Grants to Support Rural Health Projects

On This Page

- [Overview](#)
- [FAQs](#)

More in This Topic Guide

- [Resources](#)
- [Organizations](#)
- [Funding & Opportunities](#)
- [News](#)
- [Models and Innovations](#)
- [About This Guide](#)

Related RHIhub Toolkits

- Rural Community Health
- Rural Philanthropy
- Rural Prevention and Treatment of Substance Use Disorders
- Social Determinants of Health in Rural Communities
- Rural Health Networks and Coalitions



RHIhub Housing and Homelessness Resources by Topic

<https://www.ruralhealthinfo.org/search/topics/housing-and-homelessness>

Will lead to online library links for:

- Charts
- Models and Innovations
- Events
- Funding opportunities
- News
- Resources



The screenshot shows the RHIhub website interface. At the top right, there is a link for "Updates & Alerts". Below the header is a navigation menu with five items: "Online Library", "Topics & States", "Rural Data Visualizations", "Case Studies & Conversations", and "Tools for Success". The main content area shows the search results for "Housing and homelessness". It includes a sub-header "Housing and homelessness" and a brief description: "The Rural Health Information Hub collects a range of information on this topic:". Below this, there is a section titled "RHIhub Information" with four bullet points: "Social Determinants of Health Topic Guide", "Social Determinants of Health in Rural Communities Toolkit", "Rural Health Models & Innovations by Topic: Housing and homelessness - (5)", and "Rural Health Charts by Topic: Housing and homelessness - (1)". At the bottom, there is a section titled "In the Online Library" with four bullet points: "Events by Topic: Housing and homelessness - (1)", "Funding by Topic: Housing and homelessness - (139)", "News by Topic: Housing and homelessness - (6)", and "Resources by Topic: Housing and homelessness - (191)".

RHIhub Updates

RHIhub Updates & Alerts



RHIhub This Week

Receive weekly email updates with the latest news, funding opportunities, publications, model programs, new *Rural Monitor* articles, and more.



Daily and Weekly Custom Alerts

Select the issues and types of information most relevant to you and receive notification of all RHIhub additions on those issues by email, daily or weekly.



RSS Feeds

Get updates on new information added to the Online Library and RHIhub's Topic and State Guides via RSS feed.



Exploring Rural Health Podcast

Hear about current issues in rural healthcare and population health from leaders and experts making a difference.

Resource & Referral Service



Need help finding information? Our information specialists can provide free assistance customized to your needs:

- Funding & Opportunities
- Statistics
- Experts
- Research

...and more!

Contact information:

RHIhub:

- Kay Miller Temple, Web Writer → kay@ruralhealthinfo.org
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National Center for Healthy Housing

- Amanda Ready, Executive Director → areddy@nchh.org

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**We'll take questions
at presentation's
conclusion.**