

# Innovative Approaches to Deliver Affordable Housing Options in Asia



**Venue:** International Urban Training Centre (IUTC),  
Republic of Korea (ROK)

**Dates:** 20-28 November 2018

**Organizers:** UN-Habitat and IUTC

**Sponsorship:** Gangwon Provincial Government, ROK

**Apply by:** **20 October 2018**

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## Course Title

Innovative approaches to deliver affordable housing options in Asia

## Duration

9 days

## Objective

The main objective of this course is to develop practical knowledge that will enable participants to understand the functioning and structure of the housing sector and acquire innovative skills and know-how that will enable them to design transformational policies, programmes and strategies that influence housing markets and promote the supply of affordable housing options for different segments of the population.

Course participants will acquire substantive knowledge about the various elements that influence housing development as well as the design of policies and strategies that have a direct impact on sustainable urban development and poverty reduction. Participants will build a solid understanding about several housing attributes such as land supply, infrastructure development, mortgage and housing finance; labor, building materials and the construction industry, legislation and land use planning for housing.

The course is practical-oriented and enables participants to review options to implement inclusive urban development strategies with housing at the center in their cities.

Issues to be addressed during the training course include: Housing policies, programs and projects; housing markets; housing finance; land supply; incremental housing; housing policy analysis and housing policy formulation; self-help, mutual-help and self-management housing production processes; housing at the center of the new urban agenda; SDG11.

Finally, the course will expose the participants to different experiences through case studies presentations, participants' presentations and technical visits to Korean institutions and projects thus getting first-hand exposure to project and program experiences and examples of housing policy and implementation. Participants will get acquainted with first-hand housing practice in Korea.

In that respect, the course offers a peer-to-peer learning environment for participants to discuss and prioritize issues and gap in addressing the housing challenges through national and local policies.

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## Target Audience

The training course is tailored for senior decision makers, policy makers and housing practitioners from Asian cities who work in national and local governments and have direct responsibilities for the planning, design, finance, implementation and management of housing policies, programs and projects. Those who work in private and academic institutions, as well as NGOs and not-for-profit housing organizations, may also find the training program useful. Participants should be able to demonstrate a relationship of their work with the core theme and objectives of the course and have a minimum of 7 years of experience in the relative field.

## The key issues to be addressed

This training program focuses on the challenges of making housing affordable to everyone and on policies and approaches that will enable individuals and households to access adequate housing while creating the conditions for the housing sector to play its role in macro-economic development and poverty reduction.

Housing affordability is one of the greatest challenges faced by governments. The lack of affordable housing in cities is closely associated with the multiplication and persistence of slums and informal settlements, poor infrastructure, overcrowding, land and housing speculation and distress living conditions. Resolving accessibility to housing will immediately spin off to urban vitality and improvements in the quality of life in cities. The provision of affordable housing is a human rights matter that has been underscored internationally by more than 170 nations when reaffirming



Participants from Mongolia, Indonesia, Bhutan and Solomon Island meeting on the first day of the training course.  
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their commitment to the promote the full and progressive realization of the Right to Adequate Housing as provided in international instruments and formulated in the Habitat Agenda (1996) and New Urban Agenda (2016), agendas that have been adopted by the United Nations Conferences on Housing and Urban Development.

Additionally, the Sustainable Development Goal 11 of the Agenda 2030 for Sustainable Development in its target 11.1 aim at the provision of affordable housing and basic urban services and the upgradation of slums by 2030. To realize these ambitious goals, governments must establish institutional, policy, regulatory and financial frameworks and adopt policies and strategies that deliver affordable housing with diversity in scale, price, size, standards, type and location in cities.

This training program will look at these issues and provide opportunities for the participants to develop their analytical skills to sustain the formulation of solutions to affordable housing in their own context. The training program will also enable participants to look at the functioning of the housing sector in their countries and develop a better understanding about the relationship between the scarcity of affordable housing and the mal-functioning of the housing sector which leads to distorted housing markets, scarcity of serviced land and housing and real estate market speculation amongst other things. The housing sector has an interface with practically every single aspect of the economy of a country and therefore its functioning is critical for economic development, employment generation and prosperity and hence it is a matter of government policy.

Housing is both a problem and an opportunity in today's state of urbanization in the developing world. A well-performing

housing sector generates jobs and income in multiple economic sectors, propels innovations in building codes, urban legislation and urban planning; it impacts on densities in cities through different housing typologies and land-use ordinances; it contributes to economic growth and touches every single aspect of the economy of a country. These intrinsic properties enable the housing sector to become a vehicle for sustainable urban development and a key vector for the implementation of the New Urban Agenda and the SDG 11. Housing at the center of urban development policies can become a transformative strategy for the achievement of these global agendas. Housing impacts on the form and growth of cities and thus on quality of life and on the overall sustainability of urban development. The training program will bring forward these inter-linkages and help participants to become aware of the linkages between local, national and global policies.



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The housing problem is complex and requires well-designed policies and strategies that result in scaled-up outcomes (quantity), improved quality, greater affordability and accessibility vis-à-vis location and house price-to-income ratio. Thus, we need indicators to monitor and make well-informed decisions. Policy makers must identify the deep-rooted causes of housing problems and understand the rationale of housing and land markets to be able to design and implement effective housing policies, programs and projects. The training program will address these issues through case studies that demonstrate the importance of policies, programs and projects that result in housing solutions at scale and diversity that is affordable, adequately designed, well-

located, served by basic infrastructure and public services and is responsive to the needs of low and middle-income families. The training will also look at failures and extract important lessons for future generations of housing programs.

These are some of the fundamental issues that are addressed by this training course via lectures, case studies, simulation exercises, site visits and in-class discussions. Conditions will be created for course participants to analyze and understand the local, national and global housing problems, with references and illustrations from different parts of the world. The course also includes a Housing Practitioners Lab where participants will apply the Housing Barometer alongside other housing tools designed by UN-Habitat.

## Training Format

The course is organized in the format of an interactive workshop that allows for exchange and discussions amongst the participants. The course is practical and problem-solving oriented, meaning that participants will be exposed to housing policy practices within a global context whilst acquiring knowledge and developing tools and know-how that will enable them to analyze housing problems, understand their genesis and develop solutions that fit their own context. Specific attention will be given to housing sector analysis and profiling in support to the design of policy interventions and monitoring. A Housing Practitioners Lab will be organized and will enable participants to get a hands-on the problem and formulate solutions in their own contexts using tools and methodologies developed by UN-Habitat.



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## Housing Practice and Culture in Korea



Field visits and discussions with housing officials and experts from Korean housing institutions is part and parcel of this training. Participants will acquire a good understanding of the Korean Housing Sector, the housing finance, and the maintenance and management of the high-rise multi-family housing stock. Participants will also experience Korean traditional culture, music and food in a specially-designed event

## The expected outcomes of this training course

- Advanced knowledge and know-how about affordable housing and 'housing for all' in Asian cities will be acquired;
- Increased technical capacity in the field of housing policy formulation and implementation.
- Urban and housing strategies for Asian cities will be developed.



## Course Content and Structure

### Module 1: Understanding the Housing Sector

This module presents an overview of the global trends on housing and urbanization. The module offers an evidence-based analysis of the housing problem with illustrations from Asia, Africa, Europe and Latin America. It builds an understanding of the fundamentals of a well-functioning housing sector and the externalities that affect affordability and access to housing by low income families.

### Module 2: Affordability and Housing Finance

This module builds the participants' understanding of the housing market, how it works, its institutions and legal instruments. It focuses on essentials of financing affordable housing with examples from projects and programs from different countries. The module also provides an overview of housing indicators as well as the role of housing in the achievement of the SDG 11 and in the implementation of the New Urban Agenda.

### Module 3: Housing Sector Analysis and Designing Policy

This module is designed as a practical workshop, a Housing Practitioners Lab that will make use of the Housing Barometer Tool for analyzing problems and formulating solutions for affordable housing programs in the participants' city. The module further emphasizes the participatory approaches in housing delivery and draws on practices and cases that highlight incremental housing, self-help, mutual-aid and self-management housing in Latin America. Participants will also have an opportunity to discuss the housing challenges and successful approaches in their own contexts in a small housing seminar format.

### Module 4: Housing Policy Formulation and Implementation

This module focuses on the formulation and implementation of innovative and transformational housing policy, including good examples from Asian regions and other parts of the world. These will be an inspiration for participants to work on new housing policy design and strategies for their own city, region or country. The participants will present their final project at the end of the training course as the final product.

## Pre-course and Pre-application activities

- (1) **Outline** (2 pages) focusing on the housing challenge in his/her city, explaining what it is, how it manifests itself, the root causes of it and what is being done to address the challenge if any actions/policies/projects are being implemented.
- (2) Fill the **City Profile Template** showing the facts and figures about the city, ongoing programs, policies and actions that are being undertaken by the city governments which are aligned with the SDG11.
- (3) **A power-point presentation** as per template which will be presented during the workshop. It draws on the outline of the housing challenge and the City Profile template. This should showcase the key housing problems and challenges, the available data giving evidences of the problem/challenge and possible solutions to address the problem, and the synergies between the actions/policies/programs, the SDG11 and the New Urban Agenda.

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## Organizing Institutes

### IUTC



The International Urban Training Center (IUTC), officially launched on 3 May 2007 as a collaboration between UN-HABITAT and Gangwon Provincial Government, Republic of Korea, aims to build the capacity of local governments, particularly in the Asia-Pacific region, to pursue sustainable urbanization in line with the United Nations Millennium Development Goals. Since its inception, Gangwon Province has been providing full support for the IUTC in partnership with UN-HABITAT.

### UN-Habitat

The United Nations Human Settlements Program (UN-Habitat) is the United Nations agency for human settlements. It is mandated by the UN General Assembly to promote socially and environmentally sustainable towns and cities with the goal of providing adequate shelter for all. The Capacity Development Unit (CDU) combines knowledge, research, tools, skill development and training of Habitat Agenda partners training institutions and UN-Habitat staff into a coherent capacity development strategy focusing on cities, making use of all the knowledge and information generated from the agency.

With a focus on sustainable urban development, the IUTC provides cutting-edge training courses and materials for city leaders, policy makers and urban planners. Courses are designed to give participants hands on learning and the tools to develop and implement sustainable urbanization policies and programs in their communities.

The IUTC's core curriculum focuses on environmental restoration and strategic approaches to urban planning, developing and maintaining ecologically sound communities.

As part of the UN-HABITAT family, the centre is devoted to promoting civil and human rights, decent housing, land readjustment as well as waste, water, sanitation, health and education services to environmentally, economically, and socially inclusive communities mainly for the participants of the countries in the Asia-Pacific region. Until now 72 international courses have been offered.





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## Training Course Coordinators



**Claudio Acioly Jr.** is an architect and urban planner, a development practitioner with more than 35 years of experience. He joined UN-Habitat in 2008 as chief Housing Policy and coordinator of the United Nations Housing Rights Programme. He also coordinated the Advisory Group on Forced Evictions to the Executive Director of UN-Habitat - AGFE. During his tenure as the head of housing policy (2018-2012), Acioly led the housing policy work of UN-Habitat in countries such as Cuba, Ghana, Malawi, El-Salvador, Uganda, Vietnam, Nepal and Ecuador and was directly involved in housing policy planning and implementation as well as slum upgrading in Africa and Latin America. He has worked in more than 30 countries. He is currently the head of Capacity Building and Training of UN-Habitat leading several global programs and initiatives linking capacity building, institutional development and policy change.



**Trang Nguyen** is a sustainable development expert with 20 years of experience in sustainable development, climate change mitigation and adaptation, participatory development processes and capacity building for local government and civil society groups. She has worked with national and local governments, development NGOs, bilateral donors, the United Nations Environment Programme and is currently a project manager of the Capacity Development Unit, UN-Habitat.

## Training Venue and Accommodation

### IUTC Eco-complex (International Urban Training Center)

341-6 Saengtaegongwon-gil, Bukbang-myeon, Hongcheon-gun,  
Gangwon Province 25113, Republic of Korea

Tel: +82-33-248 6584

Website: <http://iutc.gwd.go.kr>



## How to apply and Submit documents

Applicants must fill out the application form and submit by **20 October 2018** to all email addresses below:

- Mr. Yeonghoon Kim [bluesky11301@naver.com](mailto:bluesky11301@naver.com) and [bluesky1130@daum.net](mailto:bluesky1130@daum.net)
- Ms. Trang Nguyen [Trang.Nguyen@unhabitat.org](mailto:Trang.Nguyen@unhabitat.org)
- Ms. Anamika Madhuraj [Anamika.Madhuraj@un.org](mailto:Anamika.Madhuraj@un.org)

\* Please send your application documents to ALL email accounts mentioned above. Do not send them by fax or any other means.

In order to apply for the course, each applicant is requested to submit:

- An application form (typed, not handwritten): This form should be submitted in MS Word format (NOT in PDF, JPEG, nor by Fax), except a scan file of page-4 with official signature as an approval sign of your training participation.
- An Excel sheet of personal information: Refer to the attached file.
- A scanned passport copy (passport needs to be valid for more than 6 months from the departure date from Republic of Korea).
- Outline (2 pages) focusing on the housing challenge in his/her city, explaining what it is, how it manifests itself, the root causes of it and what is being done to address the challenge if any actions/policies/projects are being implemented.
- At least one letter of recommendation from your employer/head.

**Note:** Do not make any signature forgery as the letter could imply that you have been officially approved on the training participation. In the case your document proves false before/during the training, we will cancel your candidacy and notify your organization/head of the fact.

## Selection criteria



Applications will be considered based on the following criteria:

- ✓ Demonstrated professional experience and potential to influence the policy development and implementation in housing, planning and management of cities (I think this is very important.)
- ✓ Nomination of an appropriate person who is able to participate effectively in the course and lead the subsequent process. The nominees must be conversant in English. This should be guaranteed in the letter of recommendation.
- ✓ Proven ability to communicate in English
- ✓ Only the persons submitting their case study report will be considered as qualified applicants.

**Note:** Applicants who previously received a full scholarship for IUTC courses within 3 years are not eligible for the application and the airfare won't be available for violators.

## Key timeline

- 20 October: Deadline of Application
- 24 October: Selection result announcement to successful applicant
- Invitation letters for visa process and cooperation request in the Korean Embassy will be sent as requested in the application form.
  - Upon receiving email from IUTC, participants are requested to proceed with visa application and purchase their flight tickets for training cost saving and convenience. Please be sure to check the airfare allowance with IUTC. Reimbursement will be made upon arrival at IUTC.
  - All participants must arrive at the Incheon airport on 19 November, by the evening hours at the latest, and leaving the Incheon airport on 28 November. Therefore, flight itineraries should be arranged accordingly.
- 10 November: Submission of final full version or modified version of case study if necessary (basic data and information, by Presentation format)
- \* Please keep the time and note that only the submitted files will be printed as a part of training material to share with participants.
- 12 November: Submission of visa copy (including e-ticket issued from travel agency); Please check your flight's arrival terminal of Incheon airport (T1 or T2).
- \*\* Please note that cancellation fees, if befalling, are to be covered by the participant, as per regulations stipulated by the Airlines or travel agency.
- 19 November: Participants' (Resource people and trainees) arrival at Incheon airport, Pickup to/from the IUTC by the IUTC rental bus designated arrangements, which will be informed prior to departure.
- 20- 28 November: Training workshop
- 29 November: Participants' departure for Incheon airport
- \* In case participants take other transports instead of IUTC designated rental bus service, participants should cover the incurring cost themselves.



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## Ground rules

- A. English Proficiency for communication during the Course:** The applicants/nominees must be conversant in English as they must be engaged in group activity for action planning. This should be guaranteed in the letter of recommendation.
- B. Forfeiture of Candidacy:** Incomplete submission of all required documents to the IUTC, in particular, the scanned visa copy by designated date above and/or submission of false documents making signature forgery may be subject to the forfeiture of candidacy for training participation. In such cases, IUTC shall not take any burden for incurred expenses.
- C. No Extended Stay after the Course and No Change in Flight Schedule:** Once the training is over, all participants should return to their country per their individual flight schedule departing Korea as reported to the IUTC. IUTC is neither responsible for nor supportive of any unauthorized private changes.
- D. Non –Smoking Enforcement:** Korean Government enforces a strong non-smoking policy in public areas including streets, so smoking within the premises of the IUTC is not allowed, except in a designated area outside the building. Anybody breaking this rule will be imposed a fine of 100USD, which must be the responsibility of the violator.
- E. No Alcohol Drinking Policy:** IUTC does not allow visitors to drink alcohol within the building.

## Further considerations

1. Local travel costs including domestic airfare, visa fees, insurance, salary, DSA and related allowances are not covered by IUTC. Instead, IUTC insures against each trainee's safety/ accident during the training period.
2. Sharing rooms with outsiders during the training is not allowed by ITUC.
3. Other information such as pick up schedule at the airport to IUTC, weather conditions and clothing, facility use rules etc. will be shared by email, prior to your departure.

If the topic of the training course is not relevant to your field of work or not satisfy qualification, please deliver this training course brochure to your senior officials such as mayor, vice mayor, or director general for their personal attendance or recommend it to the most suitable person(s). In the case they are not available to contact, please forward this information to potentially interested people on your network.

Thank you in advance for your interest and cooperation in the course and we will look forward to your successful application or excellent recommendation.

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